



CARDINAL STRITCH UNIVERSITY

2019-2020 Undergraduate Catalog Addendum 1 September 20, 2019

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CARDINAL STRITCH UNIVERSITY SCHOLARSHIPS AND GRANTS

Cardinal Stritch University offers numerous scholarships and grants to undergraduate students in the College of Arts and Sciences, the College of Education and Leadership, the Ruth S. Coleman College of Nursing and Health Sciences and for students in traditional calendar degree programs in the College of Business and Management. Eligibility is determined based upon achievement and/or financial need. Scholarships and Grants awarded by Cardinal Stritch University are awarded for Study in the Fall and Spring term.

*** SACM students are not eligible for Institutional Scholarships. If a scholarship letter is sent to a SACM student, because Stritch is unaware of the SACM status at that time, that scholarship will not be honored.

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PERSONALIZED INTERDISCIPLINARY STUDIES MAJOR (PRISM) – A design-your-own-major option

The Personalized Interdisciplinary Studies Major (PRISM) is an opportunity for motivated students to experience an education that is truly in the liberal arts tradition. By crossing traditional disciplinary boundaries, students will be able to meet their educational goals by creating a major built on the strengths of three or more disciplines.

The PRISM is a Bachelor of Arts degree program requiring 45 credit hours of coursework in the major. Those credits must include 39 credits of existing courses from within three or more academic disciplines. At least four of the courses (representing at least two disciplines) must be at the 300 or 400 level. In addition, the student must complete two 3-credit internship courses and a capstone course. This capstone course will be

taken within one of the programs represented in the PRISM and will include a final project that clearly represents the interdisciplinary major.

Note that a student may not earn a minor or a second major in a discipline that is part of their PRISM.

A student is eligible to pursue a PRISM if:

- His/her cumulative GPA at the time of application is 3.0 or higher and/or receive a recommendation from one of the departments represented in the intended PRISM.
- The proposed program demonstrates a clearly defined academic focus that cannot be met by an existing major or major/minor combination.
- The application is submitted no later than the deadline that falls within the first semester of the sophomore year.

Note that students who wish to pursue a program that builds upon any two disciplines have the option to complete a double major or to complete a major in one discipline and a minor in the other.

Applications will include a statement of the purpose/rationale of the program, a set of learning goals, and a full graduation plan indicating the courses that will be taken and the expected timeline for completion for each course.

The deadlines for applications are November 1st (Fall semester) and March 1st (Spring semester). Completed applications will be evaluated by the College of Arts and Sciences Dean's Office and each of the departments represented in the PRISM in consultation with the Faculty Advisor.

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SPORT SCIENCE AND MANAGEMENT (SSM)

The Sport Science and Management Department offers a Bachelor of Arts degree in Sport Management, and various one-to-three credit courses in Physical Education.

Through the Sport Management major students will gain both knowledge and experience necessary for their future success in the sport industry. Majors acquire a strong foundation in sport finance, economics, law, facilities, marketing, media, and fundraising. Additionally, courses provide students with an understanding of sport organizations and leadership. Students supplement classroom teaching with a variety of practical experiences such as sport management field experience.

MAJOR AND MINOR REQUIREMENTS

Auxiliary courses are those required courses which do not have the major department designation and are therefore not reflected in the number of department credits required for the major or minor. However, auxiliary courses may be used for other degree requirements, such as general education (core) or elective requirements.

Sport Management Major: 49 credits (42 department credits, 7 auxiliary credits)

Required courses for major: SSM 106, 201, 210, 236, 242, 243, 303, 312, 320, 345, 405 (6 credits required), 406, 444.

Required auxiliary course: AC 201, MT 120

Sport Management Minor: 18 credits

Required courses for minor: SSM 106, 210, 236, 242, 243, 303

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BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION (BSBA)

The Bachelor of Science in Business Administration (BSBA) degree program is an upper division undergraduate degree program that offers students an opportunity to blend their personal and professional experiences with quantitative and qualitative coursework. The program is designed to support students in their quest to work effectively in an increasingly more complex business environment and includes the skill sets related to the administration of a business enterprise. Those skill sets include critical thinking, ethical decision making and problem solving, and the analysis and evaluation of economic, financial, and statistical data. The BSBA degree program culminates in a capstone course, which enables students to integrate the learned skill sets with business theory. In the capstone course, students develop an overall strategic organizational plan, which involves the design, formulation, and management of business policies and strategies for change. All required coursework should be completed prior to taking the capstone course; program chair approval is required for any exception to the sequence.

The BSBA degree program is accredited by the Accreditation Council for Collegiate Business Schools and Programs (ACBSP), which recognizes business schools that provide excellence in education for business professionals. The program is built on the core professional components that are recognized by the ACBSP as necessary for a broad understanding of the business environment. Those components include economics, finance, accounting, statistics, marketing, and the legal environment of business.

Students in the BSBA degree program progress by taking one course at a time. They work in project teams that increase their learning opportunities, serve as a support system, and allow them to evaluate diverse solutions to typical business challenges.

During the program, all students complete a joint community service project that allows them to learn to function in a team, deepens their appreciation of their civic duties and responsibilities, and demonstrates the Franciscan values that are inherent to the mission of Cardinal Stritch University.

A graduate of the BSBA degree program gains the skills needed to recommend alternative solutions to business challenges and opportunities, as well as the ability to communicate those solutions effectively.

Curriculum Sequence for the Major

SEM 104 Stritch Seminar
BU 101 Introduction to Business
EC 103 Financial Literacy
BU 220 Business Ethics
AC 205 Survey of Financial Accounting
AC 206 Survey of Managerial Accounting
EC201 Microeconomics
EC202 Macroeconomics
CA 340 Professional Communication
BU 235 Business Law
BU 311 Business Finance
BU 301 Principles of Marketing
BU 230 Introduction to Management Information Systems
BU 307 Organization and Management
BU 403 Practicum/Small Business Cases
BU 444 Capstone: Research and Consulting

An additional four courses (12 credits) in any of these areas:

Marketing
Human Resource Management
Entrepreneurship

Nonprofit Management

A minimum of two of the four courses must be successfully completed at the 300-level or higher. Certain combinations of four courses from the same focused area constitutes a concentration on the student transcript.

Marketing

BU306 Sales

BU331 Advertising

BU352 Consumer Behavior

CA335 Social Media for Public Relations and Marketing

Human Resource Management

MGT445 Human Resource Management

MGT459 Negotiation and Conflict Resolution

HRM455 Staffing: Selection and Placement

HRM457 Wage and Salary/Benefits Administration

HRM459 Human Resource Development

Entrepreneurship

BU105 Entrepreneurship

BU306 Sales

CA252 Persuasive Communication

Business Simulation

Nonprofit Management

HSM370 Fundamentals of Nonprofit Management

HSM437 Governance and Board Management for Nonprofits

CA360 Fundraising and Grant writing

Leadership and Management for Nonprofits

Auxiliary course with a minimum grade of "C-" or better.

MT 120 Applied Statistics

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BUSINESS ADMINISTRATION (BSBA)

The Bachelor of Science in Business Administration degree program is accredited by the Accreditation Council for Collegiate Business Schools and Programs (ACBSP), which recognizes business schools that provide excellence in education for business professionals. The program is built on the core professional components that are recognized by the ACBSP as necessary for a broad understanding of the business environment. This degree program is an upper division undergraduate degree program that offers students an opportunity to blend their personal and professional experiences with quantitative and qualitative coursework. The program is designed to support students in their quest to work effectively in an increasingly more complex business environment and includes the skill sets related to the administration of a business enterprise. Those skills sets include critical thinking, ethical decision making and problem solving, and the analysis and evaluation of economic, financial, and statistical data. The BSBA degree program culminates in a senior seminar course, which enables students to integrate the learned skill sets with business theory. Senior seminar should be taken in the senior year; program chair approval is required for any exception to the sequence.

A graduate of the BSBA degree program gains the skills needed to recommend innovative solutions to business challenges and opportunities, as well as the ability to communicate those solutions effectively.

Transfer students must take at least 15 Stritch credits in the department including BU 401.

MAJOR AND MINOR REQUIREMENTS

Auxiliary courses are those required courses which do not have the major department designation and are therefore not reflected in the number of department credits required for the major or minor. However, auxiliary courses may be used for other degree requirements, such as for general education (core) or elective requirements.

Business Administration Major: 63 credits (60 department credits, 3 auxiliary credits)

Required courses for major: AC 207, 208, BU 101, 220, 230, 235, 301, 307, 311, 400, 401, CA 340, EC 103, 201, 202, and Business Research Methods

Required auxiliary course: MT 120

An additional 4 courses (12 credits) in any of these areas: Marketing, Human Resource Management, Entrepreneurship, Nonprofit Management and Finance.

A minimum of two of four courses must be successfully completed at the 300-level or higher. Certain combinations of four courses from the same focused area constitutes a concentration on the student transcript.

Marketing

BU306 Sales

BU331 Advertising

BU352 Consumer Behavior

CA335 Social Media for Public Relations and Marketing

Human Resource Management

MGT445 Human Resource Management

MGT459 Negotiation and Conflict Resolution

HRM455 Staffing: Selection and Placement

HRM457 Wage and Salary/Benefits Administration

HRM459 Human Resource Development

Entrepreneurship

BU105 Entrepreneurship

BU306 Sales

CA252 Persuasive Communication

Business Simulation

Nonprofit Management

HSM370 Fundamentals of Nonprofit Management

HSM437 Governance and Board Management for Nonprofits

CA360 Fundraising and Grant writing

Leadership and Management for Nonprofits

Twelve credits from the approved business elective list are required for the completion of the Business major. Additional approved business electives include: CA 206, 252, 340.

Business Administration Minor: 21 credits (18 department credits, 3 auxiliary credits)

Required courses for minor: AC 207, 208; BU 235; EC 201, 202 plus one of AC 304, 305, 306, 310, 330, 360, 361, 366, 368, BU 101, 105, 205, 209, 228, 280, 301, 302, 304, 306, 307, 308, 311, 331, 335, 340, 344, 346, 348, 400, 401, EC 103, 200, 341, 400, CA 206, 252, 340

Required auxiliary course: MT 120

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ADMISSION TO THE BSN PROGRAM

The admission policies of the BSN program adhere to the general admission policies and procedures of the University. The BSN program is a direct entry program provided:

- Freshmen, within 1 year of high school graduation have a:
 - minimum 2.75 cumulative high school GPA or a 250 GED (general education development)
 - minimum ACT score of 21 or SAT combined score of 1020 or higher on the combined SAT critical reading and math